IMPROVEMENT OF THE ORGANIZATIONAL AND ECONOMIC MECHANISMS OF INVOLVING YOUNG PEOPLE IN INNOVATIVE ACTIVITIES

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Annotatsiya: Maqolada yoshlarni innovatsion faoliyatga jalb etishning tashkiliy-iqtisodiy mexanizmlarini takomillashtirishning ahamiyati mavzusiga e'tibor qaratilgan. Maqolada innovatsion faoliyatning yoshlar hayotidagi o'rni haqida muhim fikrlar ko'rib chiqiladi. Shuningdek, Oʻzbekiston davlati tomonidan yoshlarga yaratilayotgan imkoniyatlar ta'kidlandi.

Kalit soʻzlar: Innovatsion faoliyat, innovatsiya, tezkor muhit, keng qamrovli, innovatsion gʻoyalar, keng koʻlamli amaliy, "Startap tashabbuslari", "Yosh tadbirkor".

Аннотация: Статья посвящена теме важности совершенствования организационно-экономических механизмов вовлечения молодежи в инновационную деятельность. В статье рассматриваются существенные моменты о роли инновационной деятельности в жизни молодежи. Кроме того, были отмечены возможности, которые создает для молодежи государство Узбекистан.

Ключевые слова: Инновационная деятельность, инновации, динамично развивающаяся среда, комплексные, инновационные идеи, Масштабная практика, «Стартап-инициативы», «Молодой предприниматель».

Abstract: The article focuses on the topic of importance of improvement of the organizational and economic mechanisms of involving young people in innovative activities. The article deals with significant points about role of innovative activities in the life of youth. Moreover, opportunities which are created for youth by state of Uzbekistan were noted.

Key words: Innovative activity, innovation, fast-paced environment, comprehensive, innovative ideas, Large-scale practical, "Startup Initiatives", "Young Entrepreneur".

We all know that one of the main task of today is to bring up young people with a broad worldview, to make them perfect in every way, to support their innovative ideas and create them convenient opportunities. Large-scale work has been carried out in Uzbekistan to identify and make specific practical decisions on the formation and implementation of a strategy for the country's innovative development in recent years. Today the concept of innovation sounds a lot in our language. Innovative activity, innovative teaching, innovative system, ministry of innovation and so on. Before covering our topic, we will partially analyze the concept of innovation and its features. Innovation is not just represented by introducing or implementing new ideas or methods. The definition or meaning of innovation can be defined as a process that involves multiple activities to uncover new ways to do things. It should not be confused with creation since this can be defined as the act of making, inventing, or producing something. However, new innovations can be realized with creativity. People need to think outside the box in order to create incremental enhancements.

At this moment, we are positioned in a fast-paced environment where technology is advancing and globalization is increasing. This means that distances only get shorter, and as a result, competition is increasing, customer expectations are more demanding, and disruptions in the economy is more likely to occur. For a business or an organization to realize competitive advantages, it should be able to adapt and innovate the to the changing trends and new generations. Innovations

apply for management and organizations on all levels, sizes and in operating in all industries.

If today we begin to build our great future, then we must do it primarily on the basis of innovative ideas and an innovative approach. ... the focus will be on the development of research and innovation activities, mobilization of the necessary financial resources for this, comprehensive support for the participation of gifted youth in this process, creative ideas and developments [1]. Particular attention is paid to the issues of updating the inclusion of young people in the country's innovation process and increasing their innovative activity. This determines the relevance of the study of what is the impetus or obstacle in the active participation of young people in innovative and scientific activities. Innovation is literally an investment in innovation, investment in the development of new equipment, technology, research [2]. In the dictionary of economic terms, the word "innovation" is interpreted as

- 1) investment in the economy, providing a change in technology and technology;
- 2) new technique, technology, which is the result of the achievements of scientific and technological progress.

The defining factor of innovation is the development of invention, rationalization, the emergence of major discoveries [3]. Innovation is the use of the results of scientific research and development aimed at improving the process of production, economic, legal and social relations in the field of science, culture, education and other areas of activity [4, p.15]. An innovation means an object introduced into production as a result of a scientific research or a discovery made, qualitatively different from the previous analogue. The concept of innovation is applied to all innovations in organizational, production and other areas of activity, to any improvements that reduce costs. And the concept of "innovative activity" is, one might say, a kind of personal resource that allows him, under certain

conditions, to manifest himself as a factor of innovative activity. A prerequisite for the implementation of the innovative properties of youth is the expansion of the innovative capabilities of youth, which means the encouragement of innovation by society and the state support of youth, the creation of the necessary conditions for enhancing their innovative activity. The priority goal of the State Youth Policy implemented in the country is to facilitate the entry of young people into the institutionalization of the life of society, to raise the status of youth in society.

Another effective measure taken by the state in relation to youth is investment in youth as a human resource for social development, the primary tasks of which are to create the necessary conditions for activating the spiritual, intellectual, labor, and innovative potential of the younger generation. This guarantees a prosperous and bright future for the country, given that 60% of the 34 million population of Uzbekistan are young people. This will allow the country not only to increase the likelihood of stable economic growth and employment in the near future, but also to create a solid foundation for the formation of a more productive, innovative, inclusive and stable society in the long term. The developing countries of the world are betting on young people, as investing in them is a guarantee of a bright future. Large-scale practical work to support the younger generation is being implemented in Uzbekistan. A program to support youth innovative ideas and startups called "Startup Initiatives" is being successfully implemented, helping young people to test their innovative ideas, by creating their own start-up to develop their entrepreneurial potential and allowing for its implementation to find and attract investors for their project. Among young people are potential philosophers, artists, writers, entrepreneurs, craftsmen and women – people who will create, who will constitute, who will continue Uzbek's culturally rich and unique traditions.

To sum up all given facts above, it should be highlighted that today, in our country, great attention is being paid to the development of young people and the doors of wide opportunities are being opened. In particular, as a proof of our

opinion, we need to acknowledge that the basis of the decrees issued by our president is aimed at young people. All these projects "Young Entrepreneur", "Young reader", Youth notebook" aim to support young people and make them worthy representatives of the future. It helps to expand the worldview of young people and implement their innovative ideas in practice.

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